Beef Standing Prime Rib Roast (New Method)

1 standing beef rib roast salt and freshly ground pepper

Allow roast to come to room temperature. Three to four hours before serving, preheat oven to 375 degrees F. Place roast, fat-side up, in a shallow roasting pan; sprinkle with salt and pepper. Roast for exactly 45 minutes (Do not add water; do not cover; do not baste).

Turn oven off and allow roast to stand in oven (do not open the oven door) until one hour before serving.

Turn oven on to 375 degrees F. Roast for another 45 minutes. Let stand for 15 minutes before carving.

* For 10-12 pound roasts, roast for 60 minutes at the beginning and
60 to 90 minutes at the end for medium rare.